BIGNESS COMES IN HANDY!

In Peace—In War!

PEARL HARBOR surprised and shocked America. What happened after that surprised and flattened the Axis!

American industry demonstrated the amazing ability of its big companies to expand swiftly and efficiently to meet any need. In petroleum, companies like Socony-Vacuum, with armies of technicians and workers, vast modern equipment, converted almost overnight to war production.

For example, by March, 1945, the wartime peak, the petroleum industry had increased annual output of aviation fuels (all grades) by more than 40 times over 1940! And during the same period, Socony-Vacuum multiplied, by over 70 times, its output of special high octane aviation gasoline, one of U. S. A.'s most potent weapons of World War II... with volume zooming from less than 300,000 barrels a year to a snarling rate of 20,000,000 barrels.

Today, by public demand, America is producing petroleum products at the yearly rate of over 20,000,000 barrels—and Socony-Vacuum is proud of the big guns that enables it to do its part.

The Flying Red Horse Companies
SOCONY-VACUUM OIL COMPANY, INC., and Affiliates;
NATIONAL PETROLEUM COMPANY + GENERAL PETROLEUM CORPORATION

BIGNESS SERVES AMERICA—PROTECTS AMERICA!

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Dear Guardman:

Some thousands of you already have pulled up stakes for active duty training sites, 20 miles from Camp Pickett, Va., to Camp Cooke, Calif. And thousands more of you will be with you, sooner or later.

We want your copy of THE NATIONAL GUARDMAN to follow you wherever you go. Unless you tell us where, the mailman will bring book your magazine, stamped like the rest. In that case, you don't get your magazine; we get stuck for the postage due.

The Page 31 there's a handy coupon. Please fill it out completely (your old address in just as important as the new one) and send it to us right away. Remember, unthinkingly it takes about a month to process an address change.

You've seen the ads: "GET BIG MALT!". Well, an editor doesn't have to run ads to get a Big Malt—he gets all thought-provoking, you understand. Like for example an airlift mission from California, advising us of a revolutionary new development. To quote: "Until very recently, such a simple yet important thing as a tweedler used for plucking feathers has been a serious manufacturing problem in certain areas. A Hollywood design engineer decided to do something about this. The result was Tweedy, described in the enclosed circular and brief story. We think you'll go into further details."

We rather reject the implication that our eyebrows need plucking... and more generally resent the being addressed as "Dear Madam." There was a possible solution in hooking our correspondent up with a Pyschiatric Rapport as a matter pertaining to her conduct, but she insists it has nothing to do with Coronation and her aunts can't much chance of convincing "Tweedle" that an ad for 400 yards of worsted "beauty weave" would suit her ends to a "T". But we think our correspondent and she has enough to do without taking on the duties of being Editor of the Women's Department of THE NATIONAL GUARDIAN as we're just going to let the whole thing drop.

P. S. Brigh, here comes another one addressed to the Women's Editor—to do with 'a news release, a photograph and four sample letters from Dante that will give any child the thrill of a lifetime.' It's from California, too.

OUR COVER

Typical of the National Guard outfits that have answered repeated calls to their country's defense are the Pennsylvania anti-aircraftmen who, in their 1949 and 1950 versions, appear on the cover. Their forebears won the name "Fist Defenders" for answering Abraham Lincoln's call for troops to protect Washington. As the 40th Penna. Inf., they were among the first to enter U. S. service in 1861. As the 723D CA Regt. (A.A.), they were in the first group induced for World War II. As elements of the Met AAA Brig., they were included in the first "aider" for the current emergency. (Photos from Allan Lawson, "Dante's Cover".)