

The NGB Management Conference



James F. Cantwell
President

National Guard Association
of the United States

SPLIT sessions of the National Guard Bureau Management Conference were held at Knoxville, Tenn., and Colorado Springs, Colo., the last week in March and the first week in April. Following modern principles of management, the accomplishments, successes, and program effectiveness were skimmed over and the few areas where improvements are needed were stressed.


We all have recognized over the past decade the tremendous progress made in management techniques and procedures, not only in business and industry but in the management of our military resources. Commanders at all levels are deeply involved in this area, whether a Platoon Leader, Detachment or Company Commander, or higher. Each has resources of money, manpower and materiel which require close and continuous planning, programming and analysis to insure that all are used effectively.

Bringing together Adjutants General and key staff officers from every State to discuss problem areas is an excellent technique used by the Director of Army National Guard. Detailed discussions of strength, Technician problems, new equipment, installation construction, financial management, training and public affairs, highlighted the agenda. All of the participants appeared to join in and contribute greatly to its success. A free interchange of ideas occurred which benefited the State representatives and the National Guard Bureau alike. Management improvements surely will result in those areas where needed as the conference results are implemented.

The conference was used as an occasion to kick-off the new public affairs program which was presented under the theme: "The National Guard Belongs." That umbrella program is well-planned and effectively presented, which should assist the States and commands in their retention and recruiting efforts as well as contribute to making the public aware of the great benefit and assistance of the National Guard where our units are located.

Major General Francis S. Greenlief and his staff officers who assisted him in putting on these sessions deserve congratulations for an outstanding job. The State representatives who participated deserve praise for their input and demonstrated willingness to assist in bringing the Army National Guard to higher levels of efficiency.

We in the National Guard recognize the need for improved management to enable us to fulfill our responsibilities now that national policy dictates greater reliance on our forces. This conference was a great boost toward that goal. ♦



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A comprehensive look at the Guard as it stands today, and should be in the future, is gained through the NGAUS' posture statement before Congress.

OPERATION BELONG 16

Theme of NGB's recruiting/retention campaign reminds all that the Guard still is a community organization.

A MATTER OF SURVIVAL 18

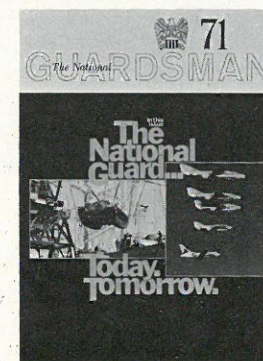
Army Guard "Green Berets" find that skiing isn't all fun.

REORGANIZATION & RECRUITING 27

These were topics A & B at NGB's Management Conferences.

WHO'S FOR HONOLULU? 30

Preview of site for the NGAUS' 93d General Conference in September.



Prospects of a brighter future for the Guard are indicated by two new equipment items shown on this month's cover.

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